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Content creators

Content providers

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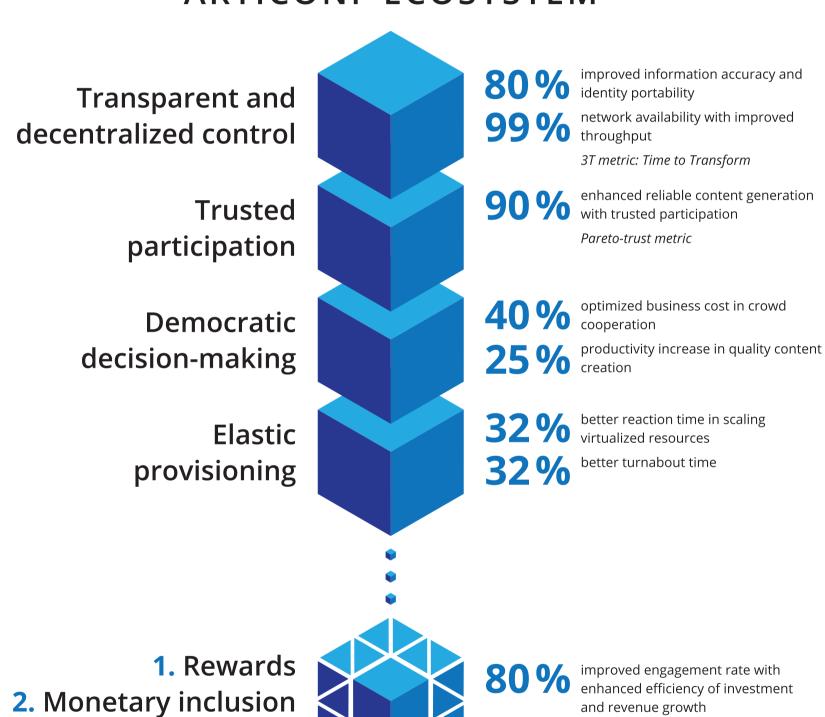
Crowd journalism

Car sharing

Video reviews Conne

Smart energy

ARTICONF ECOSYSTEM









3. Guided analytics









ROC metric: Return on Collaboration





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