

CHIST-ERA Projects Seminar C3N Topic

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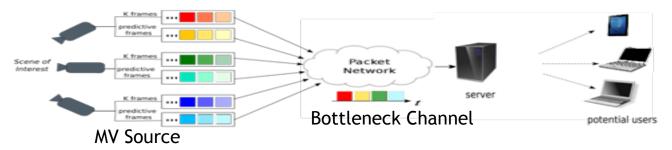
Context- and Content-Adaptive Communication Networks

- Novel content or service-adaptive network architectures rather than location-based
- Tools and algorithms to be
 - **Network-aware**: sense network properties
 - Context-aware: sense usage patterns (human / social behaviors)
 - Self-configuring to user-related information: learning over time
- Cross-layer and cross-player network protocols to implement the above

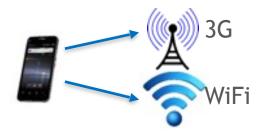


C3N - Projects

CONCERT - «Smart Communication under Uncertainty»



* MACACO - «Model & learn Content/Context for Traffic Offloading»



DISEDAN - «Flexible and Adaptive Content Delivery» (completed)



Major outcomes and achievements

- Fine grained understanding of human behavior (content and context)
 - → Models for mobility and content based on real traces

 2.4 million of measurements collected
 - → MACACO content off-loading benefits: up to 8 MB/day/user of traffic shifted from 3G to WiFi
- Understand, learn, and adapt to heterogeneous content and context
 - → Models for how information spreads in a network
 - → CONCERT multi-view streaming:

 14% more accurate decisions through adaptation to learned client interactions
- Improve end-user quality of experience
 - → DISEDAN over-the-top video delivery system: improves QoE from 42% to 75% compared to legacy systems, for a cost of 6.3% of bandwidth overhead



Remaining challenges and needs

- Strengths
 - Models for content and context
 - **Prediction** algorithms
 - Theoretical evaluation and gains
- Weaknesses
 - Scalability
 - In-the-wild deployment and performance evaluation
- Opportunities remaining challenges
 - Incremental deployment
 - Increasing content and application **heterogeneity** (e.g., IoT, 5G, "fog computing")
 - Learning and leveraging players interactions

Threats

- Security, privacy, trust
- Non-cooperation between content providers and Telecommunication operators



Potential sources of further funding

- ✓ Industry
 - Cooperation with telecom operators and content providers
- ✓ H2020
 - FET-Open
- √ National calls
 - France: ANR PRCI French IDEX
 - UK: EPSRC Royal Society funding



Roadmap

- In 2020: <u>Same</u> quality of experience as legacy TV broadcasting for e.g.
 - √ Web TV
 - √ Mobile video
- In 2025: Learning for/in autonomous smart networks, e.g.
 - ✓ Dealing with the mass of heterogeneous devices to serve
 - ✓ Dealing with the larger volume of streams (video streaming)
- In 2030: Fully personalized and rich content/service delivery, e.g.,
 - ✓ Augmented and virtual reality (AR/VR, games)
 - ✓ Tactile Internet (1ms delay constraint)
 - ✓ Immersive communication and collaboration





Questions?