



Report on Deliverable Number 5.1

Call topic strategic plan template

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Deliverable Description

Every year, the consortium of CHIST-ERA selects two topics that are addressed in a call for research proposals about six months later. This deliverable aims at structuring the roadmap of the topic communication and dissemination activities. The objectives are:

- Have at disposal of CHIST-ERA representatives a document summarising the main actions to implement;
- Structure these activities around the objectives of CHIST-ERA;
- Raise visibility of CHIST-ERA and its inclusion in the landscape of future and emerging digital technologies.

Call Topic Strategic Plan Template

	Phase description	Communication and dissemination actions	Target audience(s)
Topic suggestions	At this stage, the objective is to collect relevant topic ideas for the next call	The communication is focused on the type of topics CHIST-ERA is targeting (FET like). To collect a maximum of suggestions, not only the CHIST-ERA representatives and the Scientific Advisory Board of CHIST-ERA are invited to propose, but also outside researchers. See for instance for the Call 2020: https://www.chistera.eu/open-consultation-call-2020-topics The call for topic ideas uses standard CHIST-ERA communication channels: Website, Twitter and LinkedIn, newsletter. Moreover, organisations involved in the identification of such topics are directly invited to join the process.	CHIST-ERA representatives, Scientific Advisory Board members and broader audience
Topics publication	Select two topics for the next call	To select the topics, an internal workshop is organised to refine the assessment of the proposed topics and converge on two topics. The two selected topics are then published on the CHIST-ERA website with a short description to allow potential applicants to start building consortia. For this purpose, a tentative list of funders interested in joining the call is also published. See for instance for the Call 2020: https://www.chistera.eu/call-2020-draft-topics-keywords Standard communication channels are used to publicise the topics. In addition, all funders in CHIST-ERA are requested to describe a communication plan in order to boost the publicity of the call opportunity at the national/regional level.	CHIST-ERA (representatives + Scientific Advisory Board) and potential applicants

Call conference	Mobilise the research community to refine the topic description	A conference is organised aimed at focusing the call topic on the most promising challenges. For this purpose, the conference is open to the whole research community and mainly take the form of a brainstorming. The conference is publicised via standard communication channels of CHIST-ERA plus the communities identified with specific interest in the topic. See for instance: https://www.chistera.eu/conference-2020-programme	CHIST-ERA (representatives + Scientific Advisory Board), potential applicants, stakeholders related to the topics
Call pre-announcement	When the scientific text is finalised, pre-announce the call	The objective is to offer a window of at least three months to the researchers with most info about the call, and in particular close-to-final description of the topics, its target outcomes and expected impacts. This duration is useful to ensure the strategic objectives of the call can be reached thanks to high quality proposals. At the same time, it remains possible to inform the applicants of the selection decision in a reasonable time horizon. The pre-announcement benefits from the communication means mentioned above. See for instance: https://www.chistera.eu/call-2020-pre-announcement	Potential applicants
Call announcement	Publication of the final call text	This phase is the target outcome of the rich process of topic description refinement and mobilisation of the research community. To promote high quality proposals it is accompanied by a set of services offered to the potential applicants: - FAQ - Info webinars - Partner Search Tool - Technical guidelines for the submission system	Potential applicants

		- Hot line for questions, at CHIST-ERA level or via the national/regional contact points The publicity of the call topic benefits from the standard communication channels of CHIST-ERA. In addition, all funders in CHIST-ERA are requested to describe a communication plan in order to boost the publicity of the call opportunity at the national/regional level.	
Call projects selection	Selection of the best projects to support maturation of the call topics	The challenge here is to inform the reviewers of the topic strategic objectives, ways to assess the quality of the proposals and at the same time remains as close as possible to the topic description in the call announcement: The applicants and the reviewers should have a common and transparent reference. For this purpose, the reviewers are briefed before the panel meeting for the panelists and through info webinars for the external experts. They can rely also on guidelines documents. The objective is also supported by a proposal template adapted to the type of research CHIST-ERA wishes to fund and by evaluation criteria that reflect it.	Panelists, external reviewers and applicants
Projects seminar	Brainstorming on the future of the call topics with the funded projects	One of the objectives of the seminar is to invite the researchers of the funded projects to brainstorm on the future of the call topic. The goals are to promote internal strategic thinking within the community of the call topic and to update the description of the topic if it were to be addressed in a new call. The researchers of the call topic produce summary slides. This presentation is published at www.chistera.eu	Researchers of the funded projects, broader audience

Final topic analysis	Up-to-date analysis of the most promising research directions of the call topic at the end of the funded projects	The objective is to produce a public document summarising the outcomes of the call topic and prospective research directions for future calls. The document is then publicised via CHIST-ERA communication channels.	Policy makers, broader audience
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Dissemination Plan in Support of the Roadmap

